

Annual Work Plan (Cover Page)

Country: Papua New Guinea

UNCP Outcome(s): Sustainable livelihoods and population

Expected Intermediate Outcome(s): Communities apply national policies and regulatory frameworks to implement environmentally sustainable livelihood opportunities including community based ecotourism, non-timber forest products, sustainable agriculture and ecoforestry

(Those that are linked to the intervention and extracted from the UNCP Action Plan)

Expected Output(s): Rural communities have the awareness and mechanisms to apply innovative environmentally sustainable income earning opportunities, including community based ecotourism, non-timber forest products, sustainable agriculture and ecoforestry

(Those that are linked to the intervention and extracted from the UNCP Action Plan)

Implementing partner: PNG Tourism Promotion Authority

Responsible Parties and other Partners: Department of Environment and Conservation, Department of National Planning and Monitoring

ExCom Agency UNDP

Participating Agencies

Narrative

UNDP in partnership with the Tourism Promotion Authority (TPA) of the Papua New Guinea Government will conduct a 12 month Preparatory Assistance Project for the implementation of a subsequent 4-5 year Community Based Eco-Tourism (CBET) Development Project. This Annual Work Plan supports the CBET Project and the design of the CBET Implementation Project that will be based on the vision of conducting a pilot project in selected communities within three provinces of PNG to achieve the following results: improve existing and develop new nature and culture based tourist activities and services that are owned and operated by local communities and micro-enterprises; provide such services and activities to the customers of existing tourist accommodation and tour operating businesses; and market these CBET services through new, improved and existing mechanisms. The principle deliverable of this project will be a project document for the Implementation Phase of a 4-5 year CBET Development Pilot Project in selected communities and provinces.

Programme Period:	2008 – 2012
Programme Component:	Sustainable Livelihoods
Intervention Title:	Community Based Ecotourism Development
Award ID:	00049302
Project #:	00060034
Duration:	2009

Estimated annualized budget:	USD 90,000
Allocated resources:	_____
• Government	_____
• Regular	_____
• Other:	_____
○ Donor	_____
○ Donor	_____
In-kind (TPA)	USD 78,000
Unfunded budget:	_____

Agreed by (Implementing Partner): _____

Mr. Peter Vincent

Chief Executive Officer,

Papua New Guinea Tourism Promotion Authority

Agreed by (ExCom Agency): _____

Dr. Jacqueline Badcock

Resident Representative,

United Nations Development Programme

Expected outputs of UNCP Action Plan's Intermediate Outcome		Timeframe					Planned Budget				
		Q1	Q2	Q3	Q4	Responsible Party	Source of funds	Budget description	Amount		
Output 3		90,000									
Rural communities have the awareness and mechanisms to apply innovative environmentally sustainable income earning opportunities, including community based ecotourism, non-timber forest products, sustainable agriculture and ecoforestry activities	Annual Target	Activity 1: Market Research Study Activity Description: Conduct CBET market research study Activity Actions: - develop and launch CBET marketing mechanism		x				TPA	UNDP	Contractual Services	34,000
		Activity 2: On Site Research Activity Description: Conduct on site research for CBET Activity Actions: - conduct field based trips to determine supply side potential and feasibility, demand side match, and what forms of assistance are needed in the implementation phase		x				TPA	UNDP	Travel	10,000
		Activity 3: Stakeholder Consultation Activity Description: Conduct stakeholder consultation and assess project implementation phase partners Activity Actions: - conduct consultation with stakeholders - assess project implementation phase partners including resource mobilization		x	x	x		TPA	UNDP	Miscellaneous	500
		Activity 4: Project Document Preparation Activity Description: Produce project implementation phase project document Activity Actions: - produce project document for CBET Development in the selected provinces - identify potential donors/funders of project		x	x	x		TPA	UNDP	Rental and Maintenance	1,000
Indicators	# of communities participate on innovative environmentally sustainable income earning opportunities	Activity 1: Market Research Study Activity Description: Conduct CBET market research study Activity Actions: - develop and launch CBET marketing mechanism		x				TPA	UNDP	Travel	2,000
		Activity 2: On Site Research Activity Description: Conduct on site research for CBET Activity Actions: - conduct field based trips to determine supply side potential and feasibility, demand side match, and what forms of assistance are needed in the implementation phase		x				TPA	UNDP	Consultant	11,000
# of community based ecotourism strategy	3	Activity 3: Stakeholder Consultation Activity Description: Conduct stakeholder consultation and assess project implementation phase partners Activity Actions: - conduct consultation with stakeholders - assess project implementation phase partners including resource mobilization		x	x	x		TPA	UNDP	Supplies	1,000
		Activity 4: Project Document Preparation Activity Description: Produce project implementation phase project document Activity Actions: - produce project document for CBET Development in the selected provinces - identify potential donors/funders of project		x	x	x		TPA	UNDP	Rental and Maintenance	1,000
										Travel	2,000

